



# DURU ATES

Brand &  
Communications  
Specialist

## Personal Info

### DOB

16/06/1999

### Address

Via Vigevano 10, 20144  
Milano, Italy

### Phone

+39 389 502 7602

### Email

duruatesconcepts@gmail.com

### Website

www.duruates.com

### LinkedIn

www.linkedin.com/in/duruates

### Behance

www.behance.net/duru\_ates

## Softwares

Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Microsoft Office Suite



## Languages

English



Turkish

Fluent



Italian

Fluent



Conversational

## Education

CERTIFICATION: 03.2023

**HARVARD BUSINESS SCHOOL**

Business Strategy

LDN: 2021 - 2022

**REGENT'S UNIVERSITY**

Masters in Fashion Styling &  
Visual Merchandising

MI: 2021 - 2022

**DOMUS ACADEMY**

Masters in Fashion Styling &  
Visual Merchandising

MI: 2017 - 2021

**NUOVA ACCADEMIA DI BELLE ARTI**

Bachelor's in Fashion Design  
& Fashion Styling

## Experience

MI: 03/2023 - 05/2023 **MORE CREATIVE** Operations Manager

Brand structuring and social media guidance for launch. Operational and financial management for influencer marketing of talents and medias. Support on project management and development for Cannes Film Festival '23.

MI: 06/2022 - 10/2022 **BERTONE DESIGN** Junior Communications Specialist

Concept creation on brand identity. Design of events, assistance to event coordination and execution. Enhancing & remodeling on corporate communication channels & strategies.

MI: 07/2021 - 05/2022 **O&B ARCHITECTURE** Freelance Visual Manager

Creative & art direction of project visuals. Responsible of merchandising, online presence, coordination and organisation of events and participations.

MI: 05/2021 - 08/2021 **MOTEL 409** Freelance Creative Director

Responsible for research and concept ideation. Working directly on set during photoshoots. Correction and coordination of executed visuals.

MI: 09/2019 - 04/2020 **THECORNER.COM** Intern of Art Direction Team

Luxury fashion retail communication design. Art Direction on editorial materials and newsletters. Assistance for graphic design and social media coordination.

## Skills Summary

### MARKET RESEARCH & FEASIBILITY ANALYSIS

Proficient in conducting research and feasibility studies to enhance operational planning. Ability to analyze market trends and assess emerging touchpoints for innovative concepts.

### CONCEPT DESIGN & STORYTELLING

Strong ability to create impactful and visually appealing experiences with well curated copy writing, aligning brand messages with strategic objectives in campaigns, influencer collaborations and marketing campaigns.

### SOCIAL MEDIA MANAGEMENT AND ANALYTICS

Expertise in managing popular social media platforms, tracking channel performance, and generating data analysis reports on associated softwares with practical experience in Social Media Coordination, Digital Marketing, and PR.

### COMMUNICATION AND COLLABORATION

Excels in fostering effective collaboration within the team and possesses a strong affinity for networking. Thrives under stress with a solemn focus on qualitative outcomes through well organised independent and collaborative task management in operational processes.

### FELIXIBILITY AND ADAPTABILITY

Strong flexibility to travel and relocate, collecting relevant data, assets and insights with unwavering and fluid team collaboration and communication throughout.